

W5Go Books and Reading

Introducing an AR-enabled educational game series

RICHMOND HILL, November 3, 2017 — Ecocarrier Inc. is pleased to present W5Go Books and Reading as the 10th lesson of the W5Go series, an engaging and fun educational game with an ambitious goal.

All W5Go games are based on the 5 W questions, which we strive to ask and answer in every lesson, explaining the topic we chose, through mini games, interactive animations, and practical examples. The Books and Reading episode is designed to break up the questions in a more thoughtful way, and integrate them into fun games, such as the anagram game, where you arrange the letters of a word based on an image, or the AR story game, where you get to choose the outcome of the tale. The entire application is built with voice over, so kids, who can't yet read, can learn more efficiently through seeing, hearing and Interacting with the games.

“My son really enjoyed this episode which is totally free without advertising. It came in handy because we just started teaching him the basics of reading. Quite surprising how much value this game actually has. I also played through it myself, it's really funny and educative. Can't wait for the next lesson!”

— *Kevin Gao, PhD - Computer Vision Engineer*

The W5Go series has multiple goals, one of which is to raise kids' awareness of the latest technology in an entertaining way, helping them integrate it into their lives more easily. We are also hard at work to give hints of moral advice and encouraging them to do the right thing at an early age, so it can become second nature for them.

Download W5Go Books and Reading in the [App Store](#) or in [Google Play](#)!

About Us

We are a telecommunication service provider company and also a developer and producer of AR, VR & MR enabled games, apps and solutions from our cloud-based service platforms.

We are relatively new in the AR/VR/MR space but we have managed to assemble a very good team of developers, 2D/3D graphics/animation artists, and have recently added some UI/UX specialists to our team.

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